

### **Techstreet Enterprise™**

## **Services for publishers**

Techstreet™ is your partner for online publication sales and fulfillment. We offer a suite of services tailored to meet your business strategy.

Techstreet promotes, sells and delivers your content in print and electronic format through techstreet.com and your own branded online store, which we customize and operate for you. Your members and customers can search, order and download PDFs directly from your website, or order by phone through our toll-free service line.

We print and bind your publications, warehouse existing inventory, ship orders the same day anywhere in the world, and provide friendly, expert customer service.

We also provide an enterprise subscription service where clients get multi-user online access to a custom set of PDF files in webbased workflow tool.



#### **Choose from these services**

- Strategic consulting to help market and sell your content
- Electronic data conversion and storage
- Affordable branded online store seamlessly integrated with your existing website
- Advanced e-commerce features including PDF downloads, digital rights management (DRM), cross-selling tools, and member discounts
- Award-winning global sales and marketing network
- Enterprise subscription service for multi-user online global access
- Inventory management, hardcopy production and worldwide delivery
- Expert customer service
- Ongoing technology upgrades

# Benefits of working with Techstreet

- •Make your content accessible to Techstreet's 600K+ active users and 1,900+ subscription-based corporate customers
- Launch your own economical online store designed specifically for selling technical information
- Increase publication sales and improve brand awareness
- Optimize access to publications and build customer loyalty through an intuitive user experience
- Minimize fulfillment costs and minimize printing and inventory expenses
- Sell your content through an enterprise-wide subscription service to corporate, academic and government organizations worldwide
- Eliminate copyright violations on electronic documents
- Satisfy more of your customers' needs by offering related third-party publications; earn a portion of all resulting sales
- Benefit from a unique partnership model, leveraging the technology and efficiency of Techstreet



### **Our Publishing Partners**

Techstreet has long-term partnerships with more than 170 of the world's leading technical publishers. Of these partnerships, Techstreet serves as the primary fulfillment center for approximately 30 publishers in the US, Canada, Europe and Australia.

### Put our experience to work for you

Contact Nate Partington,
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